

ELENA GOSSE

SPEAKER KIT 2026



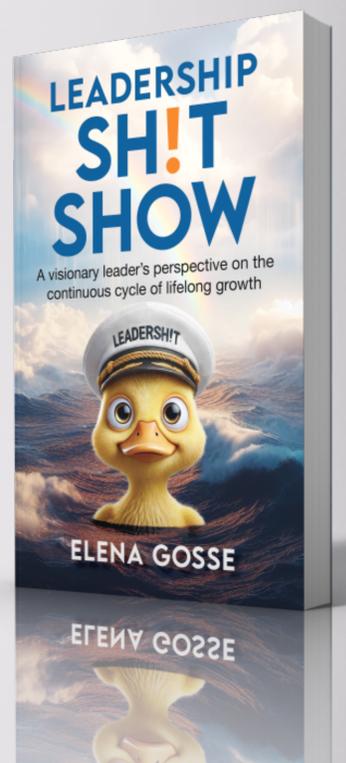
LEADERS ENHANCE LIFE™

*Ready to redefine
what leadership is?*

*Elena Gosse brings the
Leaders Enhance Life™
experience to your event.*



Elena Gosse OAM
CEO | Speaker | Author





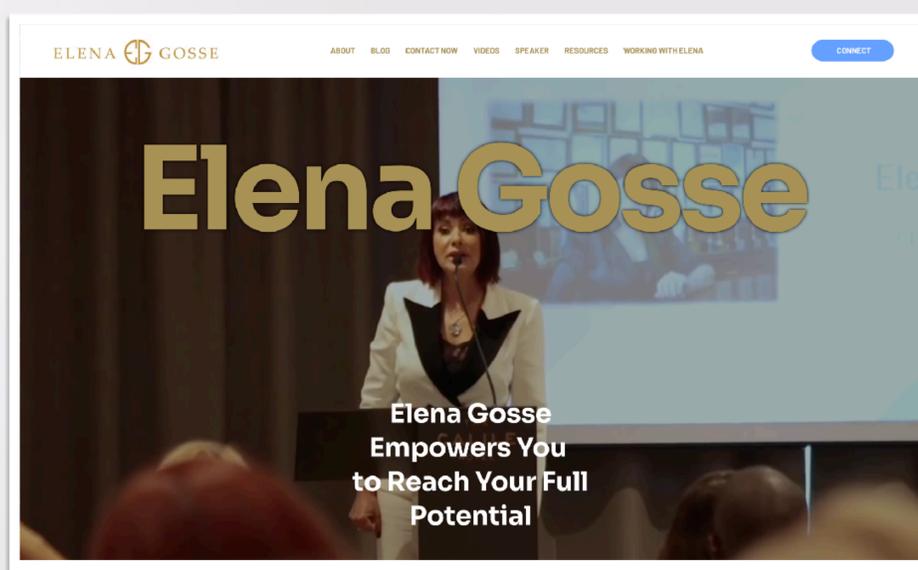
ELENA GOSSE (90-WORD BIO)

Elena is a courageous leader, dynamic speaker and founder of a successful, award-winning Australian business exporting to the world!

After migrating from Russia and surviving domestic violence, she transformed her story into a mission: helping women and organisations to step into their full, undefined potential.

With humour, authenticity and real-life grit, Elena combines her business acumen, lived experience and no-nonsense leadership lessons to deliver keynotes that both challenge and uplift.

Her audiences leave with actionable insights, renewed confidence and the conviction that being 'undefined' is a strength, not a limitation.



Elena Gosse OAM
CEO | Speaker | Author

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ELENA GOSSE (140-WORD BIO)

Elena Gosse is a CEO, entrepreneur, speaker and author whose journey defies convention. Born in Russia and having built an award-winning successful business in Australia, Elena later confronted and overcame the trauma of domestic violence.

Rather than let that define her, she embraced a new identity: one of leadership, service and authenticity.

Today she helps business leaders, teams and organisations navigate change, embrace ambiguity and lead from courage rather than constraint.

Her approach is grounded in real business results (scaling a technology business) and lived-experience.

Elena uses storytelling, humour and raw honesty to connect with audiences seeking more than “business as usual”.

Whether her audience is senior executives at a corporate leadership retreat, women in mid-career transition, or a conference of changemakers, Elena tailors her message to challenge the status quo and unlock untapped potential.

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CEO | Speaker | Author





ELENA'S SIGNATURE TALK TOPICS



1. **Undefined: Leadership Beyond Labels**

In a world obsessed with titles, categories and boxed-in identities, this talk invites leaders to step into the possibilities beyond the labels they've been limited by.

- **How to harness ambiguity and turn it into opportunity**
- **Practical tools to lead when the rules are changing**
- **Confidence to define your own leadership story**

2. **From Surviving to Thriving: The Leadership Journey No One Teaches You**

This keynote brings Elena's lived experience of domestic violence and business leadership to centre stage—highlighting the skills and insights that emerge from survival and transition.

- **Reframe adversity as leadership ammunition**
- **Build resilience that's not just bounce-back but leap-forward**
- **Create inclusive cultures that support those who've been silenced**

3. **Business as Service: Scaling with Purpose and Grit**

Drawing on her own entrepreneurial journey, Elena shares how she built a technology-driven business and led it with heart, purpose and integrity. Designed for corporate and SME audiences.

- **Scaling mindset: how to grow without losing values**
- **Leading culture when technology and business change fast**
- **Translating service into competitive advantage**

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ELENA'S TALKS ARE CHARACTERISED BY:

- Authentic narrative (not a “perfect story”)
- Practical takeaways you can implement the next day
- Gentle humour + strong challenge (audience rethinks what is holding them back)
- A seamless experience for event organisers (logistics, customisation, engagement)

Key achievements:

- Built and exit-scaled an award-winning, water-disinfection business (in Australia, exporting to the world)
- Founder of a leadership platform focused on survivors and emerging women leaders
- Multiple live-to-camera blog series and social-media thought leadership on the theme of being “Undefined”
- Frequent guest on podcasts and roundtables on resilience, leadership and change



CLIENTS & FEEDBACK (SAMPLES)



“Elena’s authenticity and real story brought people to tears and then back again with tangible action plans”

-Women’s Summit, Melbourne, 2023

“Elena challenged our team to rethink what leadership really means... one of our favourite sessions of the year”

-Leadership Retreat, Sydney, 2024

“Elena’s warmth, humour and business knowledge shines through - totally engaging, thank you!”

-Great Talk Summit 2025





ELENA GOSSE BOOKING INFO

Formats: Keynote (45-60 mins), Workshop (90-120 mins), Panel Moderator/Facilitator

Geography: Based in Brisbane Australia, available for local, interstate & international bookings.

Flights: Business Class preferred, premium economy or economy by negotiation

Booking Process Summary

1. Submit enquiry via **email** or **booking form**
2. Discuss audience, event theme, objectives
3. Customise talk together if required
4. Contract, deposit, logistics confirmed
5. Delivery and optional follow-up resources

Elena Gosse

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